

GENERAL RULES

- DO NOT alter the proportion of the logos horizontally or vertically
- DO NOT change or alter typography, or substitute a different font

STACKED



HORIZONTAL



1 COLOR APPLICATION

The WTC Utah marks should only be used in 1-color: Red Rock, PMS 1815C; Fireweed, PMS Rubine Red C; black; or white.

#690C10 R39 G93 B56	#D61AB5D R214 G27 B93	#010000 R1 G0 B0	#FFFFFF R255 G255 B255
<i>Primary</i> PMS 1815 C	<i>Secondary</i> PMS Rubine Red C	<i>Black</i> PMS Black 4C	<i>White</i> PMS Black 4C

CLEAR SPACE

To determine clear space, the width of the right third of the globe mark has been defined as "x." Clear space should be at least 1x for stacked and horizontal marks.



MINIMUM SIZE

Use these measurements as a guide in sizing. In some situations, the reproduction method, such as embroidery, will determine that you cannot reproduce the logos this small.

